



For Immediate Release

//////

Adient launches mechanical massage seating innovation with world's first mechanical 3D massage function

Burscheid, Germany, July 15, 2025 – Adient, a global leader in automotive seating, has launched a new mechanical massage seat solution. The innovation debuted in automaker GAC-Trumpchi's new PHEV model M8. The vehicle features three-row seats and an industry-first massage system supplied by Adient that redefines auto seating comfort.

MEDIA CONTACT

Claudia Steinhoff
Claudia.steinhoff@adient.com
+49 172 2570158

With mass production now underway, Adient's mechanical massage system will soon appear in more mid- to high-end models across the Chinese market. The product is also getting increasing attention in North America and Europe.

The mechanical massage system uses a 3D massage module that precisely simulates professional kneading techniques, delivering much stronger effects in relieving occupant fatigue than traditional pneumatic massage systems.

Drawing from both western fascia therapy and traditional Chinese medical philosophy, it offers targeted relief for back and lumbar discomfort based on professional massage experience.

The massage system meets stringent auto industry standards. It features flexible adjustment options for everyday comfort and deep massage, a rapid pressure relief valve for safety in the event of collision, and a multi-layer wear-resistant assembly to ensure functional dependability and long-term durability.

Featuring smart controls with multiple modes and strengths, this massage system offers personalized massage experiences. Its small size is compatible with heating and ventilation and also supports over-the-air (OTA) updates, enabling continuous improvement.



This innovation not only fills a gap in massage capabilities for in-vehicle applications but also sets a new benchmark for seating comfort, especially in deep-recline seating formats.

About Adient:

Adient (NYSE: ADNT) is a global leader in automotive seating. With 70,000+ employees in 29 countries, Adient operates more than 200 manufacturing/assembly plants worldwide. We produce and deliver automotive seating for all major OEMs. From complete seating systems to individual components, our expertise spans every step of the automotive seat-making process. Our integrated, in-house skills allow us to take our products from research and design to engineering and manufacturing — and into millions of vehicles every year. For more information on Adient, please visit www.adient.com.

###